

## **Size**

### **Does size matter?**

For most winter sports enthusiasts, the size of a ski area is an important criterion when choosing a destination for their holidays. The size of a ski area is mainly determined by the total length of runs offered and it is undisputed: the longer the better. The size of the ski area and the variety of slopes are also important for the day guests, according to a study by the Austrian Cable Car Association.

### **Potential criteria for measuring the size of ski areas**

When comparing the size of ski areas, the first question is how to measure this size? There are several variables to choose from: